E.J. KRAUSE & ASSOCIATES, INC.

INTERNATIONAL EXHIBITION AND CONFERENCE MANAGEMENT

CHINA PAPER 2010 SHANGHAI

The 18th International Exhibition & Conference for the Pulp, Paper Making and Paper Products Industries in China

Invitation Letter for Specialty Paper Pavilion

INTEX Shanghai **September 15 - 17, 2010**

Organized by: E.J. Krause & Associates, Inc.
Adforum AB

Managed by: E.J. Krause & Associates, Inc.
Adforum AB
Paper Industry Productivity Promotion Center Specialty Paper Committee

Supported by: State Administration of Forestry
China National Council of Light Industry
China National Council of Packaging Industry
China Light Industry Group Corporation
China Paper Industry Development Corporation
China National Pulp & Paper Research Institute
China Technical Association of the Paper Industry
China National Light Industrial Products Import / Export Corporation
Printing and Printing Equipment Industry Association of China
China Light Industry Group Household Paper Technology Center
China Pulp and Paper Magazines Publisher
Quzhou Specialty Paper Association

Supporting Media: China Pulp & Paper
World Pulp and Paper
China Paper Newsletter
Paper.com.cn
Paper ASIA
Pulp & Paper Technology

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PaperMoney

Exhibit Profile：

Fiber materials of specialty paper: Chemical fiber(Polyester fiber, Vinyon fiber, PPTA fiber, Polyprorene fiber, Core-sheath fiber etc.); Specialty pulp(Insulating pulp, Mercerized pulp, Mulberry bark pulp, Manila hemp pulp, Sisal pulp, Esparto grass pulp, Dissolving pulp etc.); Other specialty fiber(Viscose rayon, Hot melt fiber, Water soluble fiber, SWP fiber etc.).

Equipment of specialty paper: Specialty paper-machine and coater, Screen conveyer of long fibered pulp, Distilled water treatment equipment etc.

Chemicals of specialty paper: Wet end additives and surface coated additives (Strengthening agent, Dispersing agent, Sizing agent, Oil-proof agent, Fire retardant, Mould resistant agent and other function additives); other specialty fillers and pigments.

Specialty paper companies: Electrical paper, Filter paper, Building paper(Decorating paper, Wear-resistant paper, Wall base paper, Abrasive base paper etc.); Anti-falsification paper, Cigarette paper, Agricultural paper, Printed wrapping specialty paper etc..

Exhibit Charges：

Option #1 *Package Booth*

9 square meters package booth: US$4,230

Package booth including：

Exhibit space	Walls on three sides	Sign panel in Chinese & English
Carpeted floor	One information counter	One electrical outlet
Two fluorescent lights	One wastepaper basket	Daily booth cleaning
Two chairs		

Option #2 *Raw Space*

US$390 per square meter
(27 square meters required at minimum)

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Market Background of China Specialty Paper Industry:

The specialty paper industry in China has been growing rapidly in recent years and has increased tenfold from the 80's to the end of 2009. During this period, the equipping level and product quality have highly improved; product categories are more complete and can be used across various industries. Furthermore, the function and quality of relevant raw material fibre and chemical additives have also vastly increased.

The specialty paper industry in China is now under the very important status of upgrading quality by enhancing the level of raw material, equipment, and techniques through import and innovation as well as making China the world leader in producing specialty paper.

Reasons to Exhibit at China Paper 2010 Shanghai:

- China Paper 2010 is the premiere event for China's pulp, paper making and paper products industries.
- You will have the opportunity to cultivate professional relationships with top level executives from China's paper mills who have the authority and budgets to purchase your products and services or vice versa.
- In order to meet increasing demand, Chinese paper mills must have the latest and greatest products and services that you as a supplier have to offer to keep paper mills running effectively and efficiently.
- Companies around the world already recognize the growth in the Chinese paper industry – Don't let your competition capitalize on your potential opportunities.
- In recent years, two-thirds of the orders for paper making machinery have come from China. Individuals involved in placing these orders will attend China Paper 2010.
- Nearly 20 specialty paper companies participated in China Paper 2009, attracted quantities of professional visitors for the high technology, modern equipment and service in specialty paper industry.

Who Will Be Attending?

√ Paper Mills and Related Companies
√ Paper Wholesalers and Distributors
√ Paper Merchants and Importers
√ Newspaper Publishers
√ Large-scale Printers
√ Designers
√ Specifiers
√ Specialty Paper Users of various Industries

√ Managers, Chief Engineers and Technical Personnel of Specialty Paper and Pulp Mills
√ Specialty Paper Machinery and Supply Distributors and Agents

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